

THIRTY THREE & CO.

PEOPLE | SYSTEMS | GROWTH

BUSINESS GROWTH PARTNER FOR

BARBERSHOPS & SALONS

Better operations. Stronger teams.
More loyal clients.

We help barbershops and salons streamline operations, elevate the client experience and increase revenue through better systems, marketing and team development.



STRATEGY

Turn your services into a clearer growth plan.



SYSTEMS

Streamline your shop so appointments and service flow with ease.



GROWTH

Build client retention, retail sales and recurring revenue.

THE REAL CHALLENGE

GREAT TALENT DESERVES GREAT SYSTEMS.

You have skilled professionals, loyal clients and a great service culture. But inconsistent booking, no-shows, limited marketing, an uneven client experience and missed revenue opportunities can hold your shop back. You're doing more, with less support, and the business side can feel overwhelming.



OPERATIONS

More organized operations and better team alignment.



CLIENTS

Attract and retain more loyal clients and increase client lifetime value.



TIME

Manage schedules, appointments and daily demands more efficiently.



GROWTH

Increase revenue through services, retail sales and new opportunities.

OUR APPROACH

REAL SOLUTIONS FOR REAL BARBERSHOPS & SALONS.

We take a practical, personalized approach to help you build a more organized, efficient and profitable service business.



HOW WE HELP

CAPABILITY AREAS DESIGNED FOR BARBERSHOPS & SALONS



BUSINESS STRATEGY

Clarify your goals, ideal clients, service mix, pricing and long-term vision.



TECHNOLOGY & TOOLS

Set up and optimize booking systems, POS, client management and communication tools.



OPERATIONS & WORKFLOW

Streamline daily operations, appointment flow, service delivery and client experience.



PEOPLE & TEAM DEVELOPMENT

Strengthen hiring, onboarding, training and performance to build a high-performing team.



MARKETING & CLIENT GROWTH

Attract new clients, increase repeat visits and grow your visibility through strategic marketing.



REVENUE & RETAIL GROWTH

Develop multiple revenue streams including services, retail products, memberships and packages.

THE 3 × 3 METHOD

START WITH CLARITY. BUILD WITH PURPOSE.

Our proven **3x3 Method** identifies the gaps between where you are today and where you want to go, then creates a clear plan to close them.

01



ASSESS

Evaluate your current operations, team, client experience, technology and revenue.

02



PRIORITIZE

Identify the biggest gaps and the highest-impact opportunities for growth.

03



BUILD

Develop and implement a customized plan to strengthen the business and create momentum.



LET'S BUILD WHAT'S NEXT.

Schedule your 3x3 Gap Assessment and get a clear plan to take your barbershop or salon business to the next level.

SCHEDULE YOUR
GAP ASSESSMENT →

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